



**FROM ENID, OKLAHOMA TO WASHINGTON, DC –
THE BEST CITIES FOR RELOCATING FAMILIES**
THE 2007 REPORT FROM WORLDWIDE ERC® AND PRIMACY RELOCATION

Businesses, families, and the national media look to the annual Best Cities for Relocating Families report for reliable, current information that can't be found anywhere else. Once again this year, Worldwide ERC and Primacy have refined the sensitivity and expanded the scope of their data – producing a report that fully reflects the criteria that matter most to families.

Modeled after the popular “Best Places to Live” studies, Worldwide ERC and Primacy have teamed with Sperling’s BestPlaces to rate cities based on those factors that determine the likelihood of a successful relocation.



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WORLDWIDE ERC® AND PRIMACY RELOCATION BUILDING AN EVEN BETTER “BEST CITIES”

-continued from the front

“Best Cities for Relocating Families” focuses on the ease with which a family can move to a city and the ease of settling into a new life there. Traditional factors such as tax rates, average home cost, and home appreciation are combined with more diverse cost of living and quality of life variables – like the ability to qualify for in-state tuition, the service quality of local utilities, auto taxes, volunteerism, and the quantity of fun, family-friendly events and venues.

More subtle indicators are also included in the study. Fee and occupancy rates for temporary housing and mini-storage help define the ease of a transition to a large city. The quality and availability of elder-care and assisted-living reflect a city’s investment in the needs of modern, multi-generational families. And an in-depth climate analysis helps identify cities where mild summers, mild winters, and plentiful rainfall contribute to reasonable utility costs.

New factors this year include improved data on commute times – which now track information about daily commutes between two metro areas – and significantly expanded data on the cost of temporary housing units big enough to accommodate an entire family.

The final rankings represent the most sophisticated comparative research ever undertaken to determine how geography affects a family’s relocation success.

LARGE MARKETS

(METRO AREAS WITH POPULATIONS OVER 500,000)

RANKINGS: 1-50

1. Louisville, KY
2. Austin-San Marcos, TX
3. Denver, CO
4. Nashville, TN
5. San Jose, CA
6. Washington, DC
7. Baltimore, MD
8. Albuquerque, NM
9. Knoxville, TN
10. Harrisburg, PA
11. Baton Rouge, LA
12. Monmouth-Ocean, NJ
13. Atlanta, GA
14. Oklahoma City, OK
15. Colorado Springs, CO
16. Tulsa, OK
17. Memphis, TN
18. Dallas, TX
19. Birmingham, AL
20. San Francisco, CA
21. Boston, MA
22. Nassau-Suffolk, NY
23. New York, NY
24. Middlesex-Somerset-Hunterdon, NJ
25. Houston, TX
26. Orange County, CA
27. Jersey City, NJ
28. Columbia, SC
29. Greenville-Spartanburg, SC
30. Raleigh-Durham-Chapel Hill, NC
31. Las Vegas, NV
32. El Paso, TX
33. Salt Lake City, UT
34. Phoenix-Mesa, AZ
35. Pittsburgh, PA
36. Seattle-Bellevue, WA
37. Oakland, CA
38. San Antonio, TX
39. Norfolk-Virginia Beach, VA
40. Greensboro-Winston-Salem, NC
41. Mobile, AL
42. Bakersfield, CA
43. Cincinnati, OH
44. Philadelphia, PA
45. Indianapolis, IN
46. McAllen-Edinburg-Mission, TX
47. Buffalo-Niagara Falls, NY
48. Albany-Schenectady-Troy, NY
49. Wilmington-Newark, DE
50. Little Rock, AR

MEDIUM MARKETS

(METRO AREAS WITH POPULATIONS BETWEEN 250,000 – 500,000)

RANKINGS: 1-50

1. Evansville, IN
2. Lexington, KY
3. Fayetteville, AR
4. Boulder-Longmont, CO
5. Burlington, VT
6. Lafayette, LA
7. Erie, PA
8. Fort Collins, CO
9. Clarksville, TN
10. Montgomery, AL
11. Asheville, NC
12. Boise City, ID
13. Olympia, WA
14. Saginaw, MI
15. Madison, WI
16. Huntsville, AL
17. Jackson, MS
18. Columbus, GA
19. Fort Smith, AR
20. Appleton-Oshkosh, WI
21. Fort Wayne, IN
22. Springfield, MO
23. Eugene-Springfield, OR
24. Bremerton, WA
25. Trenton, NJ
26. Hickory-Morganton, NC
27. Johnson City-Kingsport-Bristol, TN
28. Huntington, WV
29. Shreveport, LA
30. Lynchburg, VA
31. Provo, UT
32. Waco, TX
33. Brazoria, TX
34. Binghamton, NY
35. Salem, OR
36. Chattanooga, TN
37. Augusta, GA
38. Macon, GA
39. Portland, ME
40. Des Moines, IA
41. Hamilton-Middletown, OH
42. Charleston, WV
43. Atlantic-Cape May, NJ
44. Utica-Rome, NY
45. Santa Barbara, CA
46. Lancaster, PA
47. Fayetteville, NC
48. New London, CT
49. San Luis Obispo, CA
50. South Bend, IN

SMALL MARKETS

(METRO AREAS WITH POPULATIONS FROM 50,000 – 250,000)

RANKINGS: 1-50

1. Athens, GA
2. Grand Junction, CO
3. Yolo Co. (Davis), CA
4. Hattiesburg, MS
5. Bellingham, WA
6. Missoula, MT
7. Cheyenne, WY
8. Bryan-College Station, TX
9. Iowa City, IA
10. Fargo-Moorhead, ND
11. Corvallis, OR
12. Charlottesville, VA
13. Grand Forks, ND
14. Jacksonville, NC
15. Victoria, TX
16. Lake Charles, LA
17. Lafayette, IN
18. Albany, GA
19. Auburn-Opelika, AL
20. St. Joseph, MO
21. Monroe, LA
22. Lawton, OK
23. Jackson, TN
24. Decatur, AL
25. Florence, SC
26. Dothan, AL
27. Tyler, TX
28. Panama City, FL
29. Enid, OK
30. Joplin, MO
31. Jonesboro, AR
32. Hagerstown, MD
33. State College, PA
34. Texarkana, TX-AR
35. Tuscaloosa, AL
36. Alexandria, LA
37. Fort Walton Beach, FL
38. Bloomington, IN
39. Wichita Falls, TX
40. Columbia, MO
41. Owensboro, KY
42. Florence, AL
43. Vineland-Millville, NJ
44. Lawrence, KS
45. Sumter, SC
46. Dover, DE
47. Rocky Mount, NC
48. Bangor, ME
49. Abilene, TX
50. Casper, WY



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