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Worldwide ERC and Primacy Relocation Name 2006's "Best Cities for Relocating Singles"

DALLAS - [October 11, 2006] – Relocation industry group Worldwide ERC® and Primacy Relocation announced at ERC's Global Workforce Symposium that Nashville, Austin, Atlanta, New York, and Houston are 2006's Best Cities for Relocating Singles™ among U.S. metropolitan areas.

For a third year, the two organizations have joined Sperling's BestPlaces to identify the cities with the most to offer relocating singles. Using statistical profiles of the largest 100 U.S. metro areas, focusing on criteria most relevant to singles, the rankings reflect the probability of a smooth transition and a successful relocation.

Unique among numerous quality-of-life city rankings, ERC/Primacy Best Cities surveys measure factors that impact a newcomer's experience during the months immediately after a transfer. This year's results reflect new data from government and industry sources as well as emerging priorities among this highly mobile segment of the U.S. workforce.

"HR professionals will use our findings in forecasting success rates for their employee transfers," said Michelle Vallejo, President of Primacy Relocation's Americas business unit. "They find it relevant because we take glamorous factors, like nightlife and sports, and pit them directly against everyday concerns, like rent, to identify places where the quality of life is both exciting and sustainable."

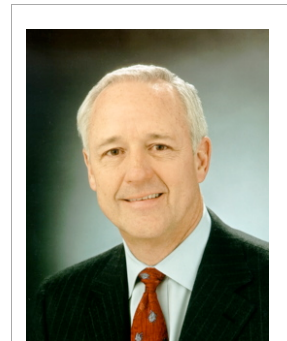
"In a trend that has been developing over the past few years, organizations have been relocating an increasing percentage of renters, a group that is largely comprised of singles," said Cris Collie, CAE, Executive Vice President of Worldwide ERC. "Information that shows where employees can assimilate more rapidly into a community might also support a shorter 'down time' and higher productivity when starting a worker in a new location."

Statistics Used in Ranking the Best Cities for Relocating Singles

Population Criteria:

- Local percentage and growth trends of unmarried residents aged 25-34
- Male-female ratios
- The number of newcomers to the area

- more -



Cris Collie, Worldwide ERC



Michelle Vallejo, Primacy Relocation

- Diversity and density

Economic Criteria:

- Job growth vs. unemployment rates
- Apartment rental costs
- Fee and occupancy rates for temporary housing and mini-storage
- Higher education costs, including in-state and out-of-state tuition requirements
- Vehicle tax rates and quality of service from utility providers

Quality-of-Life Criteria:

- Level of volunteering, per capita
- Quality and quantity of collegiate and professional sports with fun, fan-friendly venues
- Number of Starbucks and other coffee shops
- Quality or popularity of restaurants, nightspots, health clubs, and online dating
- Moderate climates with sustainable water supplies

Primacy Relocation is one of the top third-party employee relocation providers in the world, and is the largest to focus all resources and technology on relocation and global assignment (expatriate) management. Primacy administers programs for employers throughout the Americas, EMEA and Asia regions. Core services include home sales, destination services, household goods move management, and overall program administration. More at <http://www.primacy.com>.

Worldwide ERC® is the membership association of choice for more than 10,000 corporate and government relocation managers, real estate companies, appraisers, household goods movers, and a range of service firms and individuals from industries that address relocation-related workforce issues. Global workforce mobility trends and membership information are at <http://www.erc.org>.

Sperling's BestPlaces puts facts about cities and living in the hands of the public, so they can make better decisions about best places to live, work, retire, play, or relocate. More about Bert Sperling and his organization at <http://www.bestplaces.net>.

- Full Metropolitan Area Rankings on Following Page -

Worldwide ERC and Primacy Relocation's 2006 Best Cities for Relocating Singles™

1	Nashville, TN
2	Austin/San Marcos, TX
3	Atlanta, GA
4	New York, NY
5	Houston, TX
6	Raleigh/Durham/Chapel Hill, NC
7	Charlotte/Gastonia, NC-SC
8	Portland/Vancouver, OR-WA
9	Dallas, TX
10	Seattle/Bellevue/Everett, WA
11	Harrisburg/Lebanon, PA
12	Memphis, TN-AR-MS
13	Jersey City, NJ
14	San Diego, CA
15	Orlando, FL
16	San Francisco, CA
17	Phoenix/Mesa, AZ
18	Louisville, KY-IN
19	Jacksonville, FL
20	Omaha, NE
21	Cincinnati, OH-KY
22	Miami, FL
23	Albuquerque, NM
24	Denver, CO
25	Columbus, OH
26	Chicago, IL
27	Fort Lauderdale, FL
28	Los Angeles/Long Beach, CA
29	Birmingham, AL
30	Knoxville, TN
31	Oklahoma City, OK
32	Greensboro/Winston-Salem, NC
33	Columbia, SC
34	Washington, DC-MD-VA-WV
35	Ann Arbor, MI
36	Tampa/St. Petersburg, FL
37	Salt Lake City/Ogden, UT
38	San Antonio, TX
39	Greenville/Spartanburg, SC
40	Indianapolis, IN
41	Middlesex/Somerset/Hunterdon, NJ
42	San Jose, CA
43	New Orleans, LA
44	Tulsa, OK
45	El Paso, TX
46	Monmouth/Ocean, NJ
47	Fort Worth/Arlington, TX
48	Dayton/Springfield, OH
49	Scranton/Wilkes-Barre, PA
50	Sarasota/Bradenton, FL

51	Wichita, KS
52	Baltimore, MD
53	Las Vegas, NV-AZ
54	Kansas City, MO-KS
55	West Palm Beach/Boca Raton, FL
56	Philadelphia, PA-NJ
57	Akron, OH
58	Allentown/Bethlehem, PA
59	Charleston, SC
60	Buffalo/Niagara Falls, NY
61	Newark, NJ
62	Little Rock, AR
63	Pittsburgh, PA
64	Youngstown/Warren, OH
65	Rochester, NY
66	Sacramento, CA
67	Oakland, CA
68	Baton Rouge, LA
69	Grand Rapids/Muskegon, MI
70	Boston, MA-NH
71	Mobile, AL
72	Bergen/Passaic, NJ
73	Colorado Springs, CO
74	Tucson, AZ
75	Tacoma, WA
76	Albany/Schenectady, NY
77	Minneapolis/St. Paul, MN
78	St. Louis, MO
79	Detroit, MI
80	Richmond/Petersburg, VA
81	Cleveland, OH
82	Wilmington, DE
83	Syracuse, NY
84	Toledo, OH
85	Nassau/Suffolk, NY
86	Bakersfield, CA
87	McAllen/Edinburg/Mission, TX
88	Honolulu, HI
89	Milwaukee/Waukesha, WI
90	Riverside/San Bernardino, CA
91	Fresno, CA
92	Orange County, CA
93	Norfolk, VA
94	Stockton/Lodi, CA
95	New Haven/Meriden, CT
96	Springfield, MA
97	Gary, IN
98	Providence, RI
99	Hartford, CT
100	Ventura, CA